



2012 Sponsorship Opportunities

Sponsor Key Events

**Astra Trade Mission with Canada
February 29th-March 1st, 2012 San Jose, CA**

\$5,000 - Reception Sponsor - February 29th
6 VIP tickets for Reception; Welcome Remarks at Reception; 6 VIP Workshop & Luncheon tickets; Mentioned in invitations, program, press releases and Astra web site. Trade Table.

\$3,000 - Luncheon Speaker Sponsor- March 1st
4 VIP tickets for Workshop and Luncheon; Introduce Key Note Speaker. Listed on invitations, program, press releases and Astra web site. Trade Table.

\$1,500 - Workshop and Luncheon Sponsor- March 1st
2 VIP tickets for Workshop and Luncheon. Introduce panelists for workshops. Listed on invitations, program, press releases and Astra web site. Trade Table.

**16th Annual Astra Awards
Workshops, Luncheon & Reception
July 24th -25th, 2012, San Francisco, CA**

**Matchmaker & EXPO
Luncheon & Panel Discussion
September 19th-20th, 2012, Seattle, WA**

- **\$10,000 - Presenting Sponsor - July & September** 8 VIP tickets to all activities at both events, Opening Remarks at both events; Mentioned in ads, invitations, email, press releases, and on Astra web site; Full page color ad in July & September programs.
- **\$5,000 - Reception Sponsor - July 24th** 6 VIP tickets for Reception; Welcome Remarks at Reception; 6 VIP Workshop, Awards Luncheon tickets; Mentioned in ads, invitations, email, press releases and Astra web site ;Full page, camera-ready, color ad in awards in July& September programs.
- **\$5,000 - Keynote Speaker - July 25th** 4 VIP Reception tickets; 4 VIP Workshop & Luncheon tickets; Keynote Introduction Speaking Opportunity; One-half page, camera-ready, color ad in July Program; Mentioned in ads, invitations, email, press releases and Astra web site.
- **\$5,000 - Matchmaker & EXPO Luncheon Sponsor - September 20th** 6 VIP tickets for Matchmaker & EXPO Luncheon; Welcome Remarks at Luncheon; EXPO table with pipe, drape & banner; Mentioned in ads, invitations, email, press releases and Astra web site ; Full page, camera-ready, color ad in programs - July & September.
- **\$1,500 - Private Meeting with Lynn Tilton - July 24th** 10 minute one-on-one interview with a billionaire.

Sponsor Educational Programs

2012 Quarterly Webinars Series 1 hour webinars. Includes 4 webinar tickets; Speaking opportunities: opening/closing remarks at each webinar; logo and acknowledgement in all marketing materials.

- **\$4,000 Global Webinar Series**
- **\$4,000 Government Webinar Series**

2012 Kauffman Foundation Fastrac® GrowthVenture™ (5-day workshops)
Includes 1 scholarship ticket; Speaking opportunities at the workshop's opening and graduation ceremony. Logo and acknowledgement in all marketing materials.

- **\$5,000 April 2012**
- **\$5,000 October 2012**

For more information about Astra visit <http://www.astrawba.org> or
Contact Diane McClelland, Astra President: dimac@astrawba.org, 971-204-0220



Astra Sponsorship Application 2012

Date	
Name	
Company	
Address	
City, State, ZIP	
Telephone	
Email	
Payment Options	Complete this form & email it suzanne@astrawba.org or Fax it to: 971 204 0221 or Call: 971-204-0220
Sponsorship Level	<input type="checkbox"/> \$5,000 Reception Sponsor February 29 th <input type="checkbox"/> \$5,000 Luncheon Speaker Sponsor March 1 st Trade Mission <input type="checkbox"/> \$5,000 Workshop Luncheon Sponsor March 1 st Trade Mission <input type="checkbox"/> \$10,000 Presenting Sponsor – July & September <input type="checkbox"/> \$5,000 Reception Sponsor -July <input type="checkbox"/> \$5,000 Keynote Speaker - July <input type="checkbox"/> \$5,000 Matchmaker & EXPO Luncheon – September <input type="checkbox"/> \$1,500 Private Meeting with Lynn Tilton July 24 th 2012 <input type="checkbox"/> \$4,000 Quarterly Global Webinar Series <input type="checkbox"/> \$4,000 Quarterly Government Webinar Series <input type="checkbox"/> \$5,000 Kauffman April 2012 <input type="checkbox"/> \$5,000 Kauffman October 2012
Payment Options	<input type="checkbox"/> Invoice Me <input type="checkbox"/> Bill MY MC or VISA
Credit Card Number	
Exp Date	
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Name on Card	
Signature	
Billing: Street Address-	
Billing: City, State & Zip	

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